



FACT SHEET

WHO WE ARE: Défoncé is a fine chocolate maker built on high-quality ingredients and a higher quality high.

OVERVIEW: Défoncé sources the finest Belgian chocolate and premium California cannabis extract, marrying the two via our unique, multi-step Clean Infusion Process™ for a confection that is as consistent as it is delicious. The quality and delectable taste of Défoncé's chocolate can hold its own with the best in the world, all while delivering a clean and safe high, designed for everyone to enjoy.

From conception to creation to packaging, it's all done in our custom, state-of-the-art confectionary facility in Oakland, California. At 40,000 square feet, it's the largest cannabis-infused edibles manufacturing facility in the world. Défoncé confections are designed to deliver a clean and safe high that can be enjoyed by seasoned users and newcomers alike.

MISSION: To elevate the edible experience. Défoncé provides a brand you can trust and rely on every time, with a focus on creating the highest quality cannabis-infused edibles possible, presented in a sophisticated, discreet, and enticing fashion.

PRODUCTS: **BARS**
Our chocolate bars come in nine decadent flavors, each comprised of delicious, responsibly sourced ingredients. Each one of our bars contain 90mg of THC, diagrammed into 18 portioned sections, containing 5mg of THC.

Flavors include:

- Coconut Dark Chocolate (v, gf)
- Dark Chocolate (v, gf)
- Espresso Milk Chocolate
- Extra Dark Chocolate (v, gf)
- Hazelnut Dark Chocolate (gf)
- Matcha Tea White Chocolate (gf)
- Milk Chocolate (gf)
- Mint Milk Chocolate (gf)
- Vanilla White Chocolate (gf)

BITES

Our bites come in four varieties, each coated in our fine Belgian chocolate. Each box contains 40 pieces, with each piece containing precisely 1mg of THC.

Flavors include:

- Dark Chocolate Blueberries (v, gf)
- Milk Chocolate Almonds (gf)
- Milk Chocolate Espresso Beans (gf)
- Milk Chocolate Hazelnuts (gf)

SQUARES

From matcha tea white chocolate to classic milk chocolate, our five flavors of single-serving squares are a perfectly proportioned treat. They're available in two-square and eight-square boxes, with each square containing 5mg of THC.

Flavors include:

- Dark Chocolate (v, gf)
- Matcha Tea White Chocolate (gf)
- Milk Chocolate (gf)
- Mint Milk Chocolate (gf)
- Vanilla White Chocolate (gf)

DOSAGE:

We're big believers in microdose consumption. That's why each of our confections contain a low-dose serving of premium THC extract, carefully measured to bring you a precise, predictable, and positive high.

- Each full size bar contains 18 servings, with 5mg of THC per serving.
- Each single-serving bite contains 1mg of THC.
- Each single serving square contains 5mg of THC.

CLEAN INFUSION PROCESS:

Our unique five-step Clean Infusion Process allows us to combine quality chocolate with premium cannabis extract in a way that brings out the best in both, delivering a delectable confection that is consistent in dosage, safe to ingest, and beautiful to behold. It requires a bit more time and patience, but it's worth the effort.

**BELGIAN
CHOCOLATE:**

We source all of our cocoa from a respected Belgian gourmet chocolate manufacturer that has mastered bean selection, blending, and traditional whole bean roasting for over 100 years. The quality and consistency of our chocolate is second to none, with perfect results delivered every time. In addition, it is Belgium's first chocolate company to shift to sustainably grown cocoa, which directly supports cocoa farmers and sustainable cocoa cultivation.

**COCOA HORIZONS
FOUNDATION:**

Great chocolate needs great cocoa beans. And great cocoa beans rely on caring cocoa farmers, which is why we've partnered with the Cocoa Horizons Foundation. We are giving back by reinvesting a portion of every Défoncé edible purchase, to support our farmers with education, training, and community projects in the countries of Côte d'Ivoire, Ghana, and Tanzania. Because a happier cocoa farmer means a better future for cocoa.

DISTRIBUTION:

Défoncé products are distributed through Rise, and available through more than 100 licensed dispensaries and delivery services throughout California.

BACKGROUND:

Défoncé was founded in 2015 by Apple alum Eric Eslao, who spent six years as a producer at iTunes. Eslao drew on the iconic brand as inspiration to create the world's best cannabis-infused chocolate, and leads a dynamic team of creatives and food-manufacturing veterans, continuing to elevate the bar for taste and design in cannabis edibles, and position Défoncé as the preeminent brand in the cannabis space.

HEADQUARTERS:

Oakland, California

WEBSITE:

www.defonce.com

PRESS CONTACT:

North 6th Agency
Carrie Booze
cbooze@n6a.com
(212) 334-9753, ext. 142

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